

THE CHRISTIAN BUSINESS NETWORK™

Equipping - Empowering - Connecting

What is CBN?

Our IDENTITY: We are a global network of Christ-followers seeking to prosper in our professions, establish trustworthy connections, serve people with excellence, and maximize our God-given potential.

Our PURPOSE: We exist to enable God's people to become thoroughly equipped, well connected, and fully empowered to serve people and represent Christ with integrity and excellence in the marketplace.

Our MISSION: We work to provide God's people with valuable resources, networking opportunities, and world-class services to help them fulfill their calling and maximize their impact in the marketplace.

Our VISION: We seek to build a global community of believers with a reputation for being trustworthy in character, professional in conduct, faithful in commitments, exceptional in service, and loyal to Christ.

What is CBN all about?

Ultimately, CBN seeks to equip, empower, and connect believers in the marketplace and to help them develop godly character, professional competence, and personal commitment in all of their business affairs in order for them to hear "*Well done good and faithful servant.*" (Mathew 25)

"Well done good and faithful servant."

- Well done – *Competence* (the ability to do something successfully or efficiently)
- Good – *Character* (the mental or moral qualities distinctive to an individual)
- Faithful – *Commitment* (the quality of being dedicated to a cause or activity)

Our standards for hiring and referring people in this age are based on the level of their demonstrated character, competence, and commitment.

God's standards for rewarding and promoting people in the age to come are also based on the level of their demonstrated character, competence, and commitment.

Therefore, given that our character, competence, and commitment play such a vital role in how God and people will make certain determinations and decisions about us, we want to do everything possible as an organization to ensure that God's people hear, "*Well done good and faithful servant.*"

How does CBN accomplish this?

We aggregate resources for the purpose of equipping members.

We integrate services for the purpose of empowering members.

We congregate people for the purpose of connecting members.

How can others be involved in CBN?

1st, join our network and become an active participant in our global community.

2nd, join up to 30 of our more than 6,000 online regional groups.

3rd, join or help to start a Local Cluster in your area.

4th, connect with and help to promote us via Facebook, LinkedIn, Twitter, etc.

5th, request a private network group be created for your church, ministry, or college.

Why does CBN insist that members agree with such seemingly high standards?

The purpose of our Membership Standards and Pledges is not intended to *trip up* believers by creating barriers and hurdles to entry, but rather to help believers *wise up* to God's values and *rise up* to God's standards for living and laboring in a manner worthy of the Lord in the marketplace.

How is CBN helping others in the marketplace?

- First and foremost, people have come to know Jesus Christ as their Lord and Savior.
- Members are learning to be about their Father's business as marketplace ambassadors.
- Members are becoming more competent and confident at what they do professionally.
- Members are learning that character and commitment directly impact one's reputation.
- Members are becoming more aware of the power of community. (1+1>2) Eccl 4:9-10

In Conclusion:

As a community of Christian business people, the more we comprehend the value of working and the power of networking with like-minded business and ministry associates, the more we mutually benefit from our collective strengths, skills, and expertise.

As an intolerance towards and the persecution of Christians increases globally, it will also become increasingly important for believers to know what they really believe and value, and where to find fellow believers whose character, competence, and commitment they can genuinely trust.